

DRAFT CORPORATE PLAN FOR PUBLIC CONSULTATION

1. RECOMMENDATIONS

- 1.1 The Resources and Transformation Overview and Scrutiny Panel consider the Corporate Plan 2024-2028 Consultation Draft for approval by Cabinet.

2. INTRODUCTION & PURPOSE

- 2.1 Following the 2023 elections, the Cabinet has now considered its strategic plan for the period of the administration, resulting in the production of a draft Corporate Plan for 2024 to 2028.
- 2.2 The Corporate Plan is the single most important strategy that shapes the way the Council works and defines its ambitions. In doing so it brings together strategic and service objectives, helping the organisation to work towards the same vision, values and priorities.
- 2.3 It will be underpinned by a suitable and proportionate performance management framework that will detail the plan's priorities and monitor its delivery.
- 2.4 This report proposes a draft plan for consultation before final approval of the plan by Cabinet on the 3rd April 2024.

3. DEVELOPMENT APPROACH

- 3.1 The Corporate Plan reflects the ambitions of the new political administration.
- 3.2 The plan has been informed by the administration's election manifesto, feedback from the residents survey, elected members and staff engagement.
- 3.3 Delivery of the plan over the next four years will be led by the administration, and supported by actions to address the administration's commitments and issues residents feel are important. Priorities and actions will be clearly communicated to staff to further support the delivery of the plan.

4. CORPORATE PLAN 2024-2028

- 4.1 The Corporate Plan focuses on the challenges ahead and it is these that have shaped the vision and priorities within the plan.
- 4.2 The vision of the plan is to secure a better future by supporting opportunities for the people and communities we serve, protecting our unique and special place,

and securing a vibrant and prosperous New Forest. This has been organised into the thematic areas of People, Place and Prosperity.

People Helping people in the greatest need and creating balanced, resilient, and healthy communities who feel safe and supported with easy access to services.

Place Delivering growth, opportunity and services that shape our place now and for future generations, within a unique environmental context, to ensure we remain a special place to live, work and visit.

Prosperity Promoting a strong local economy that delivers its inclusive aspirations through effective partnerships, attracting investment, and increasing skills and employment opportunities.

4.4 Each theme has a set of priorities with actions and performance measures being monitored and refreshed annually to ensure delivery of the plan.

4.5 The plan contains a clear statement of intent and is further supported by highlighting the underlying values shown below. The principles in this Corporate Plan will be instilled within the organisation through embedding these values as part of our performance framework which will ensure all aspects of the Corporate Plan cascade through our services.

Empathy We will show kindness, actively look to understand people's different needs, and ensure our services are responsive.

Honesty We will act fairly, honestly, and openly in all that we do.

Learning We will support individual development and organisational growth, learning from what we do well and where we need to improve.

Ambition We will be ambitious for our people and our place, embracing innovation and best practice.

5. CONSULTATION AND NEXT STEPS

5.1 Subject to Cabinet approval of the consultation draft at their meeting in December the plan will go out for public consultation. The consultation period will be 6 weeks concluding at the end of January 2024 and will involve publishing the plan on the Council's website. Feedback will be invited via multiple channels such as writing to us and an online form. Residents, Town & Parish Councils, and our partners will be consulted on the plan.

5.2 Due consideration will be given to consultation feedback to ensure that the priorities and intended activities are right given the context of the challenges, before final consideration by Overview and Scrutiny Panels in March and approval by Cabinet in April 2024.

5.3 Alongside the consultation, work will continue to develop the design and associated web pages which will house the approved Corporate Plan.

6. DELIVERING THE PLAN

- 6.1 The Corporate Plan sits alongside the Council's financial plans to ensure the resources are available and appropriately directed to deliver the plan. Its delivery will be supported by a proportionate performance management framework that will ensure priorities and necessary actions filter through to portfolio resource planning and service plans.
- 6.2 Primarily the plan will be communicated and reported upon electronically, as has been the case with the current plan. This will help keep cost to a minimum as well as making the plan and its delivery more accessible to those interested in specific priorities and activities. Dedicated webpages will be developed to support this.

7. FINANCIAL IMPLICATIONS

- 7.1 A clear focus of the plan is continued financial responsibility. Direct costs arising from the production and publicity of the plan will be kept to a minimum.

For Further Information Please Contact:

Background Papers

Corporate Plan 2024-2028 Consultation Draft

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